



June 2011

A very warm welcome to the first of our regular Newsletters keeping you up to date with progress on your Ben Fund.

FORDS Friends

We are proud to announce our new team member Ruairi Murphy for FORDS (Scotland). Our youngest member, Murphy's commitment to the Ben Fund stems from personal involvement with fundraising for Caulty (422) a year and a half ago, when he saw close up that injury can have far greater consequences than time off work. His mature outlook and dynamic energy, together with his understanding of the racing world, combine to make Murphy a formidable and valued team member for Scotland whose ideas are likely to seep south of the border.

FORDS can never have too many Friends. To become a Friend, please contact us at info@fords-care.com or ring 0117 3851540 for a friendly chat about what you have to offer. From trophies to key rings, bucket shakers to sponsors, we need your help to help those unlucky enough to get hurt.

Website

The long awaited website is due to go live imminently. This has an events calendar, news including fundraising, an outline of the Fund and the team, a photo gallery, a donations page and a page for sponsors and Friends. We would like these to include reciprocal links to all Promoters' websites and the ORCi website. The Recovery Room injured driver pages will only include drivers who have given their express agreement and information they have agreed to publish.

Other Ben Funds

From the outset we have established strong links with the F2 Ben Fund, their Treasurer Sharon Blood leading the way in joint fundraising and cooperation on meeting dates. We hope to do the same with the F1 Ben Fund.

Photographers and Videographers

We are in the process of sending a mailshot to all licensed photographers and videographers to inform them about the Fund, and to request their help by sending us any pictures they would like us to post on the website.

Fundraising update

Early fundraisers have brought mixed but generally not very favourable fortunes. It is clear that bucket collections are not an efficient means of generating sufficient funds to cope with the enormity of the FORDS commitment. Bucket collections will continue, mostly to raise public awareness and keep donations trickling in; but we anticipate the more substantial bulk of income to come from more cost-effective sources.



Funds raised so far – total £1487.20:

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| • Mendips 'Grab a Granny' raffle | £500.00 |
| ○ Plus bucket collection | £90.82 |
| • Sheffield Battle of Britain bucket collection | £54.09 |
| • Stoke bucket collection | £36.61 |
| • Hednesford 2 litre World Final bucket collection | £265.36 |
| ○ Plus Incarace donation | £50.00 |
| • Cowdenbeath bucket collection | £318.00 |
| • Belle Vue bucket collection | £54.28 |
| • Coventry bucket collection | £118.04 |

Thanks to all Promoters for your warm welcome and support of these collections.

2012 FORDS benefit meetings

We had a superb response with the meeting dates offered this year, with just a few clashes and busy weekends. We will soon be looking at next year, hoping to reduce the clashes and also to build a little more into our fundraisers than simple bucket collections.

Fixtures remaining for 2011

19 June	Buxton	27 August	Mildenhall
2/3 July	Crimond	28 August	Yarmouth
2/3 July	Ipswich	29 August	Northampton
3 July	St Day	3 September	Kings Lynn
10 July	Aldershot	3 September	Lochgelly
24 July	Arena	2 October	Taunton
6 August	Knockhill	20 November	Wimbledon
9 August	Skegness	26 November	Birmingham
17 August	Arlington	18 December	Barford

Thank you for your time reading this newsletter and for your support of FORDS.